

what we do

sonics

Iconics.

# we are iconics.

We are a dynamic team that combines our experience in design, advertising, product photography, and communication with creativity.

We adapt to the rapidly changing conditions of the digital world and develop strategies that pave the way for brands. We work to ensure that messages reach the right audience, at the right time, and in an effective way.

Without relying on ready-made templates, we create solutions that reflect each brand's unique character. Our goal is not only visibility, but to help brands establish a strong, consistent, and memorable presence in the market.



# Iconics.



## what we do?

### **We Create Brands**

Through naming, corporate identity, and logo design, we help brands take their first steps.

### **We Bring Identity to Life**

With advertising campaigns, digital communication, and social media content, we make the brand's voice heard.

### **We Strengthen Visibility**

Through product photography, design, and content creation, we present brands in the right way and help them stand out.

### **We Manage the Process**

From the birth of a brand from scratch to becoming recognizable in the market, we take care of every stage.

# KT Bank

KuveytTürk's German Subsidiary, Germany

## Abheben in Raten.

Mit der **KT Jetzz Card** Flugtickets sichern  
und bequem in 6 Raten zu 0 % zahlen —  
**egal welche Airline.**



**Jetzt fliegen, später zahlen!**  
Mit der automatisierten Ratenzahlungskarte Jetzz Card können  
Sie alle online gebuchten Flüge mit einer Null-Prozent-Finanzierung  
ganz bequem in 6 Monatsraten zahlen!

Daha fazla bilgi için:  
[www.kt-bank.de](http://www.kt-bank.de) |

KT  BANK

# Vom Autotraum zum Traumauto.

Jetzt zu traumhaften Konditionen.



ab  
2,99%  
p.a.

Sie wollen sich ein neues Fahrzeug finanzieren?  
Mit der KT Fahrzeugfinanzierung profitieren  
Sie von außergewöhnlichen Konditionen  
online – per Sofortzusage.

Weitere Informationen auf  
www.kt-bank.de |

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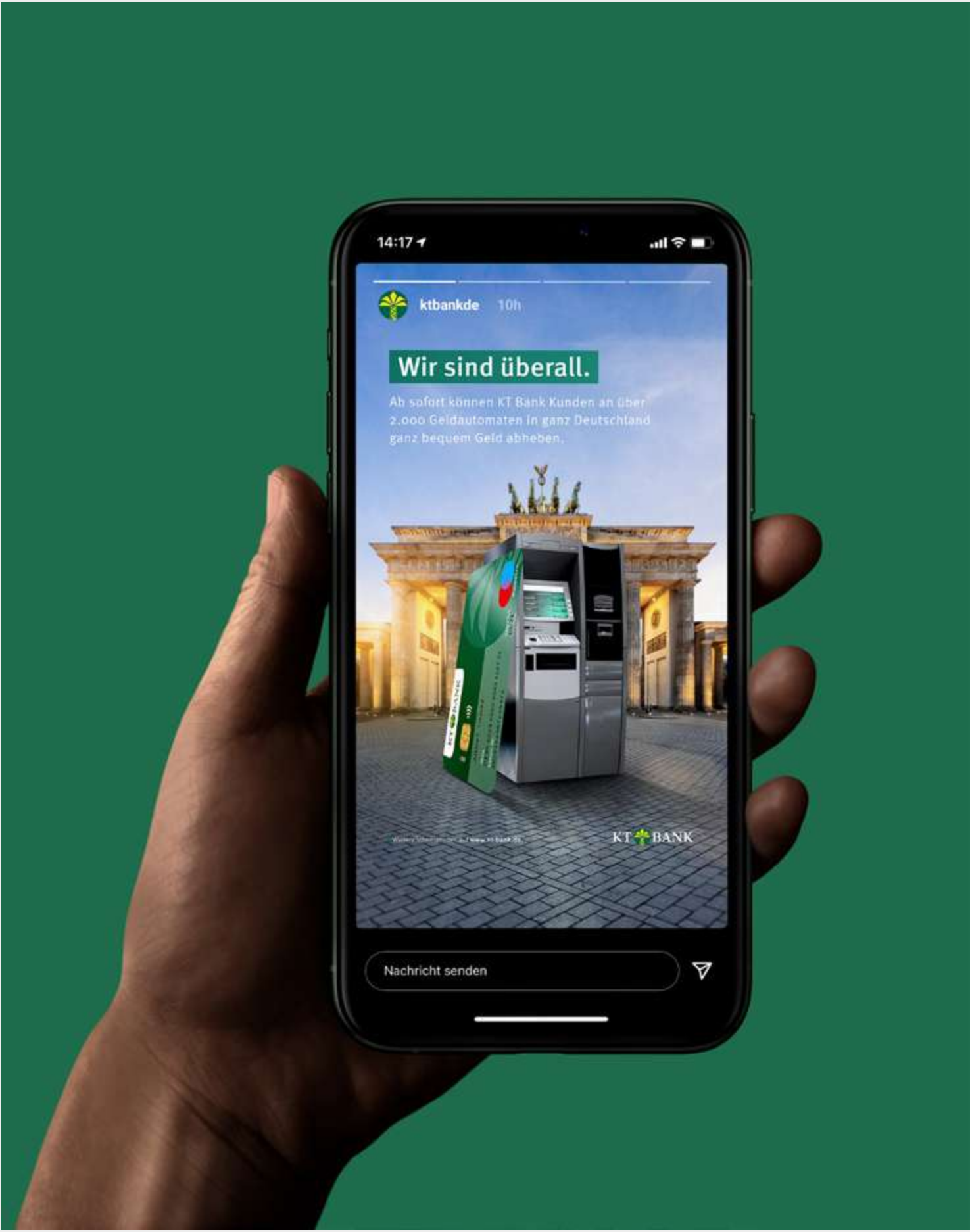


ab  
2,99%  
p.a.

Sie wollen sich ein neues Fahrzeug finanzieren?  
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Sie von außergewöhnlichen Konditionen  
online – per Sofortzusage.

Weitere Informationen auf  
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KT BANK



## Gemeinsame Reisen. Unbezahlbare Momente.

Mit der **KT Jetzz Card** Flugtickets sichern  
und bequem in 6 Raten zu 0 % zahlen —  
egal welche **Airline**.

**Jetzt fliegen, später zahlen:**  
Mit der automatisierten Ratenzahlungskarte Jetzz Card können  
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**KT BANK**

## Besondere Momente. Ohne Kompromisse.

Mit der **KT Jetzz Card** kannst du jeden Einkauf  
automatisch in deine vorher gewählte Rate aufteilen —  
für **planbares Bezahlen ohne Überraschungen**.

**Sorgenfrei shoppen, später zahlen:**  
Mit der KT Jetzz Card Wünsche erfüllen und Ihre Einkäufe  
ab 10 € ganz flexibel in bis zu 24 Monatsraten zu 0 % zahlen —  
egal in welchem Shop.

Daha fazla bilgi için:  
[www.kt-bank.de](http://www.kt-bank.de) | 

**KT BANK**

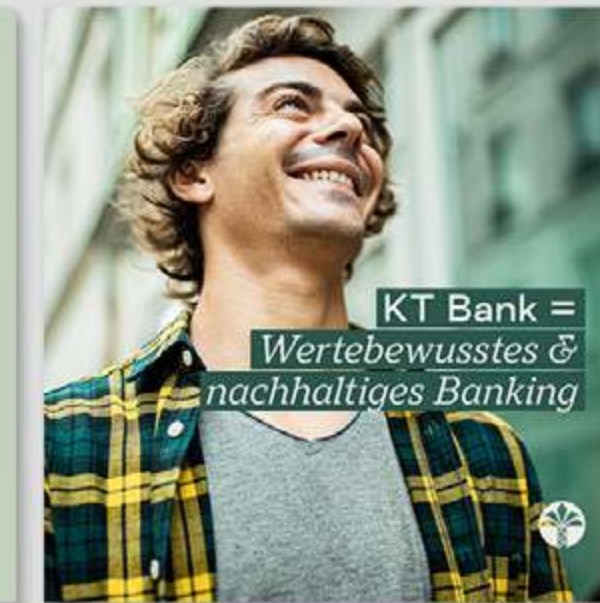
## Grenzenlose Fantasie. Erreichbare Ziele.

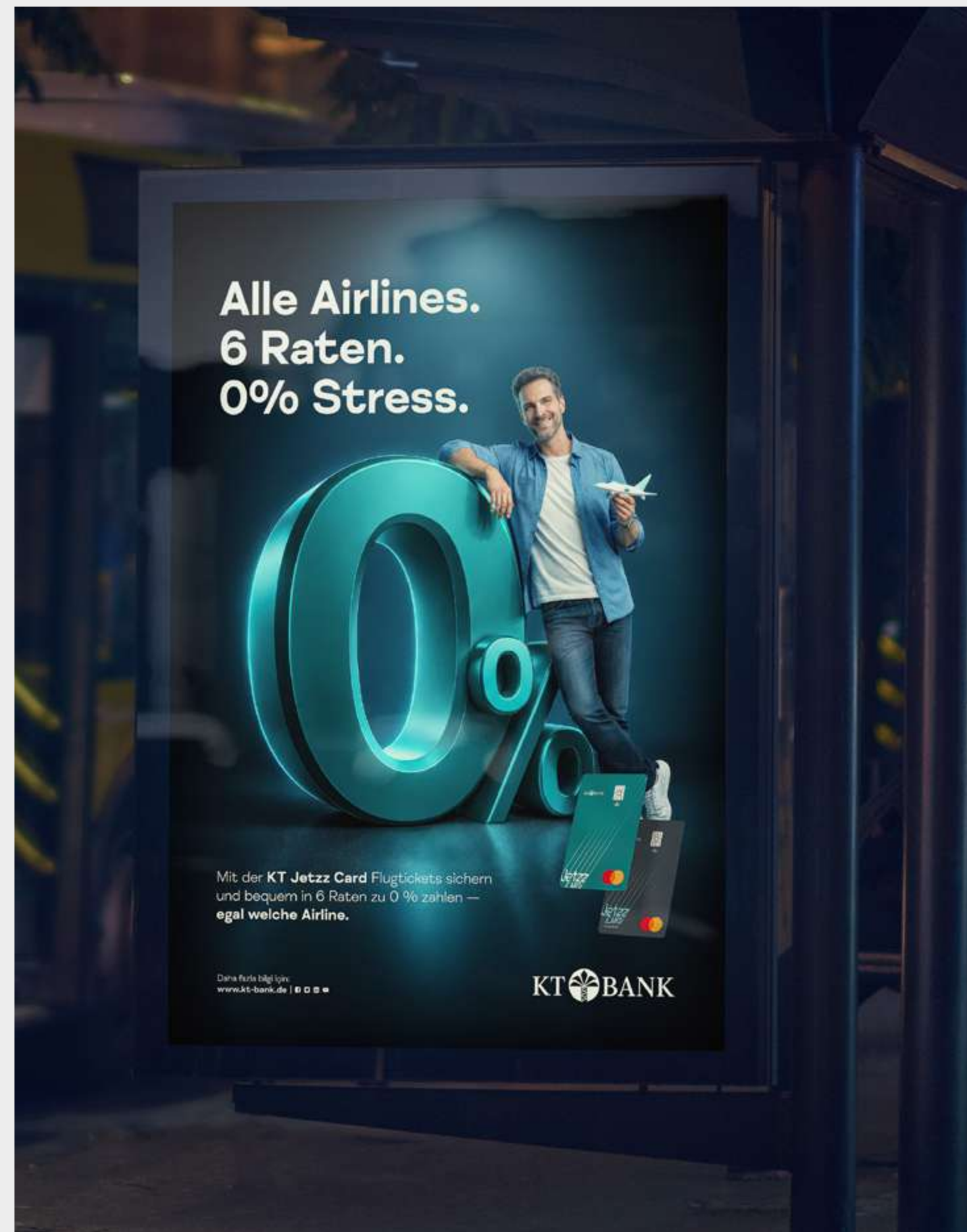
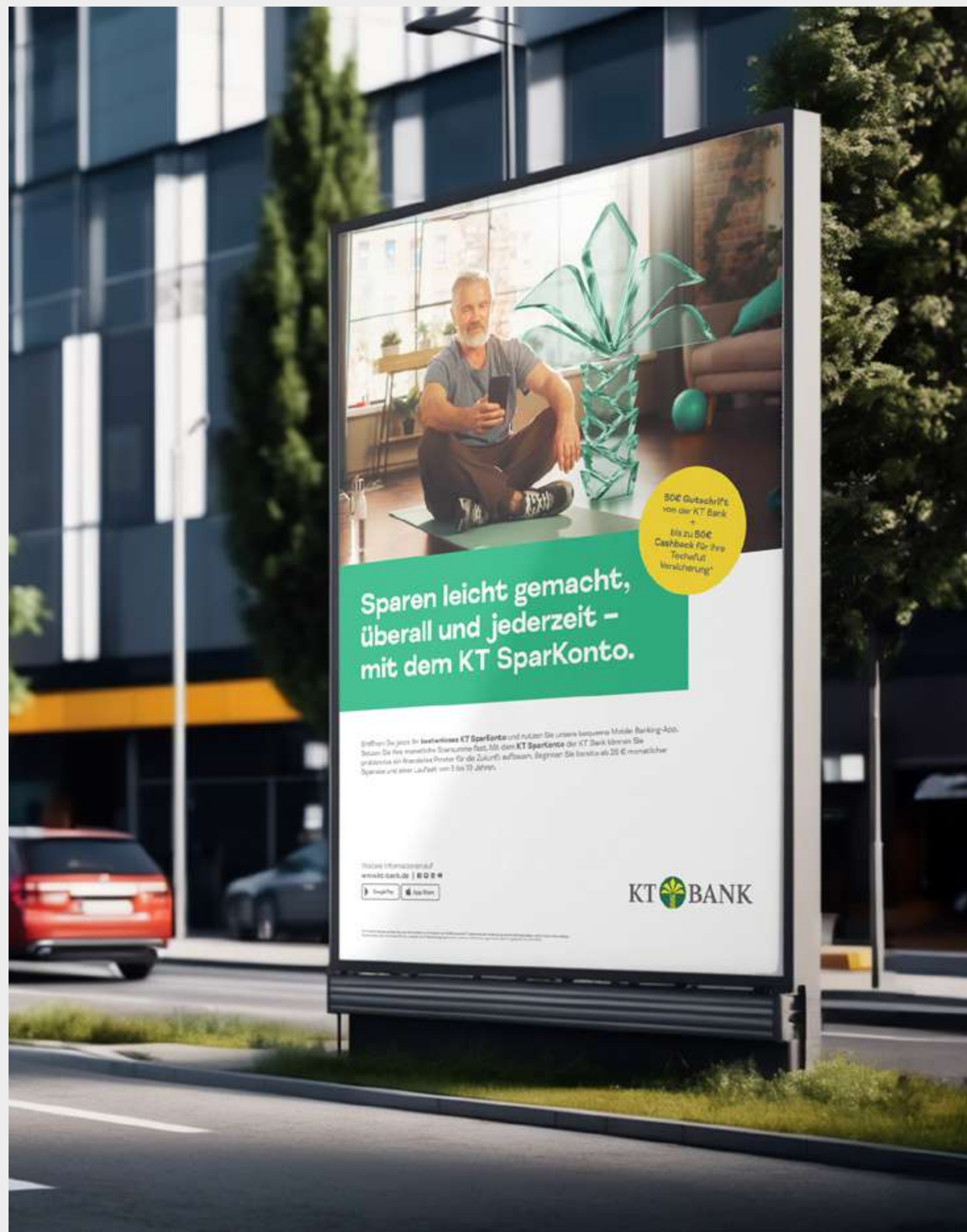
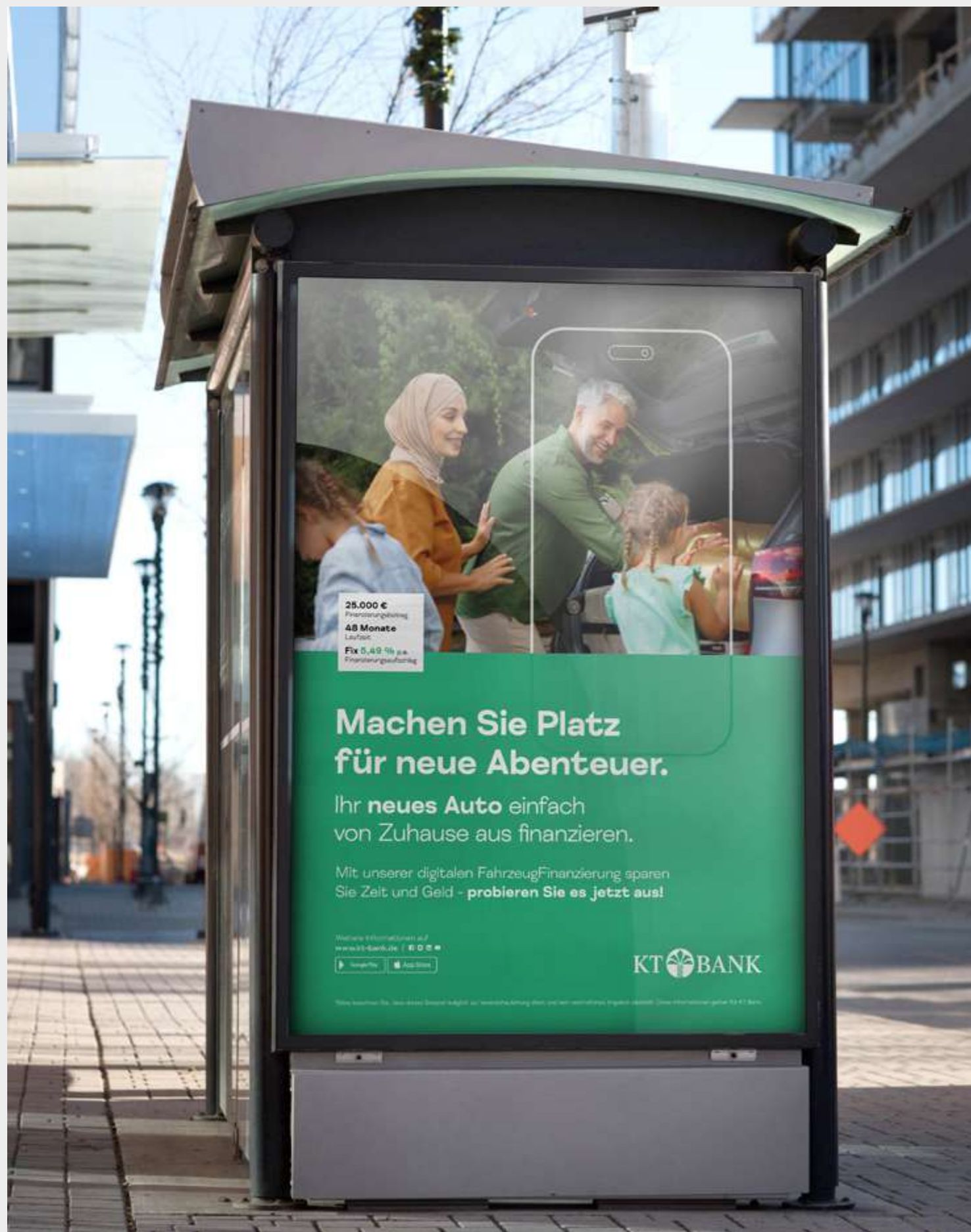
Die **KT Jetzz Card** macht große Wünsche sofort greifbar —  
dank einfacher Wunschraten.  
**Transparent. Planbar. Entspannt.**

**Große Wünsche. Kleine Schritte:**  
Mit der KT Jetzz Card zahlen Sie  
ab 10 € flexibel in bis zu 24 Raten —  
0 % Zinsen, überall.

Daha fazla bilgi için:  
[www.kt-bank.de](http://www.kt-bank.de) | 

**KT BANK**





Eksim Holding





Sürdürülebilir enerji yatırımlarımızla *geleceği güçlendiriyoruz.*

#SürdürülebilirlikHaftası

**EKSİM**

Eksun Gıda ile lezzeti dünyaya taşıyoruz.



**EKSİM**



Sürdürülebilir girişimleri destekliyoruz.

#SürdürülebilirlikHaftası

**EKSİM**



Orta Doğu pazarında büyüyen lezzet.

**EKSİM**

Ülkemizin *bereketini* enerjiye dönüştürmeye devam ediyoruz.



**EKSİM**

Tüketici ihtiyaçlarına yönelik *insan odaklı yatırım.*



**EKSİM**

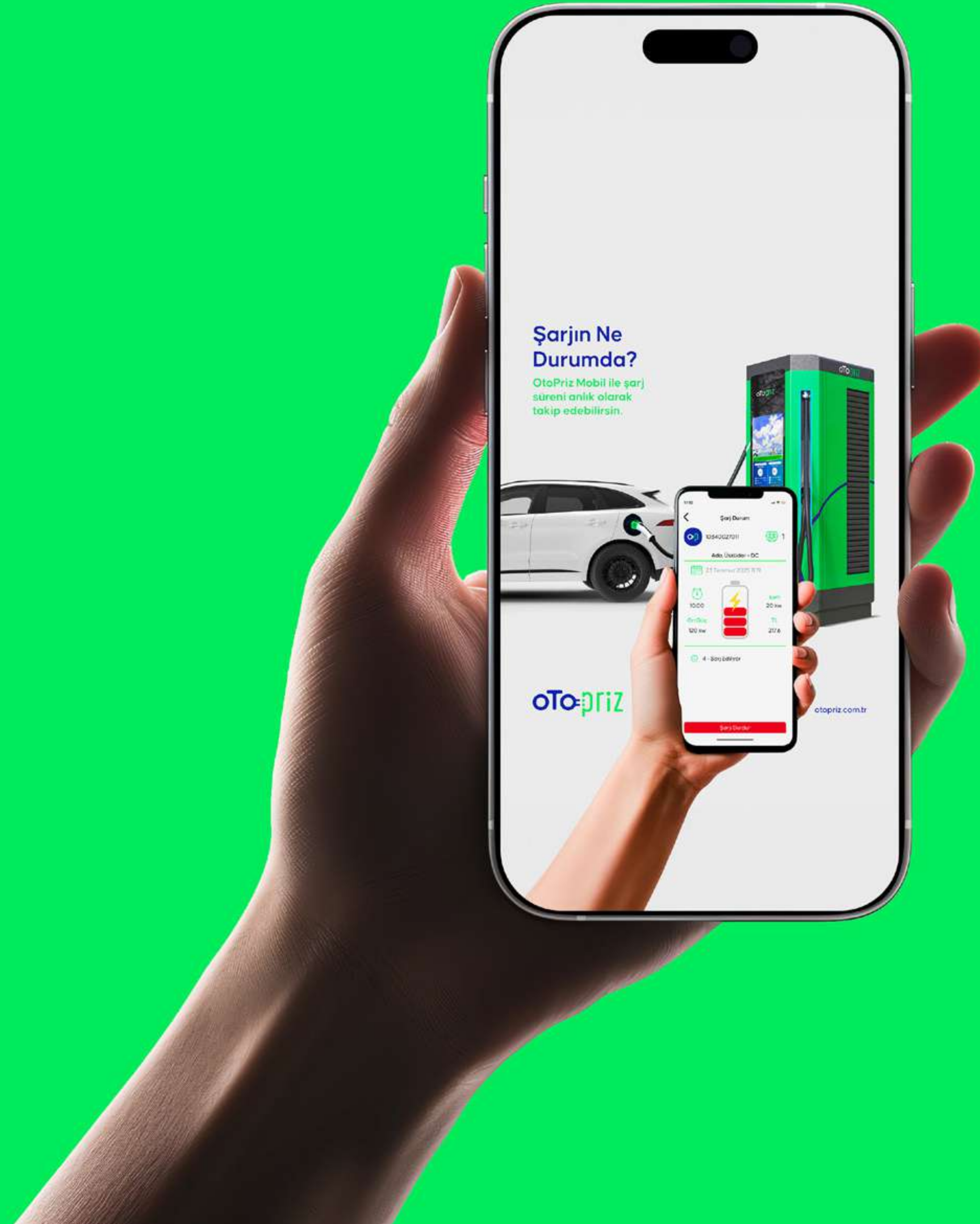
# Melikgazi Belediyesi

Branding





# Otopriz



**İstasyon Mu Arıyorsun?**  
OtoPriz Mobil'de var.



oto-priz

otopriz.com.tr

**OtoPriz ile Yolun Doğayla Uyumlu!**



oto-priz

otopriz.com.tr

**Antalya'da Yeni Enerji Noktanız!**  
Gülveren Konutları, Kepez'de sizlerle.



oto-priz

#OtoprizAntalya

**Haritada Her Şey Görünmez.**  
Ama Otopriz uygulamasında en yakın şarj noktası görünür.



oto-priz

otopriz.com.tr

**Sıcak Havada Şarj Neden Yavaşlar?**  
Çünkü batarya kendini korumaya alır ve şarj hızını bilinçli olarak düşürür.



oto-priz

otopriz.com.tr

**İş Yerin, Enerjinin Yeni Adresi Olsun!**  
Otopriz'le şimdi sen de şahadasın.



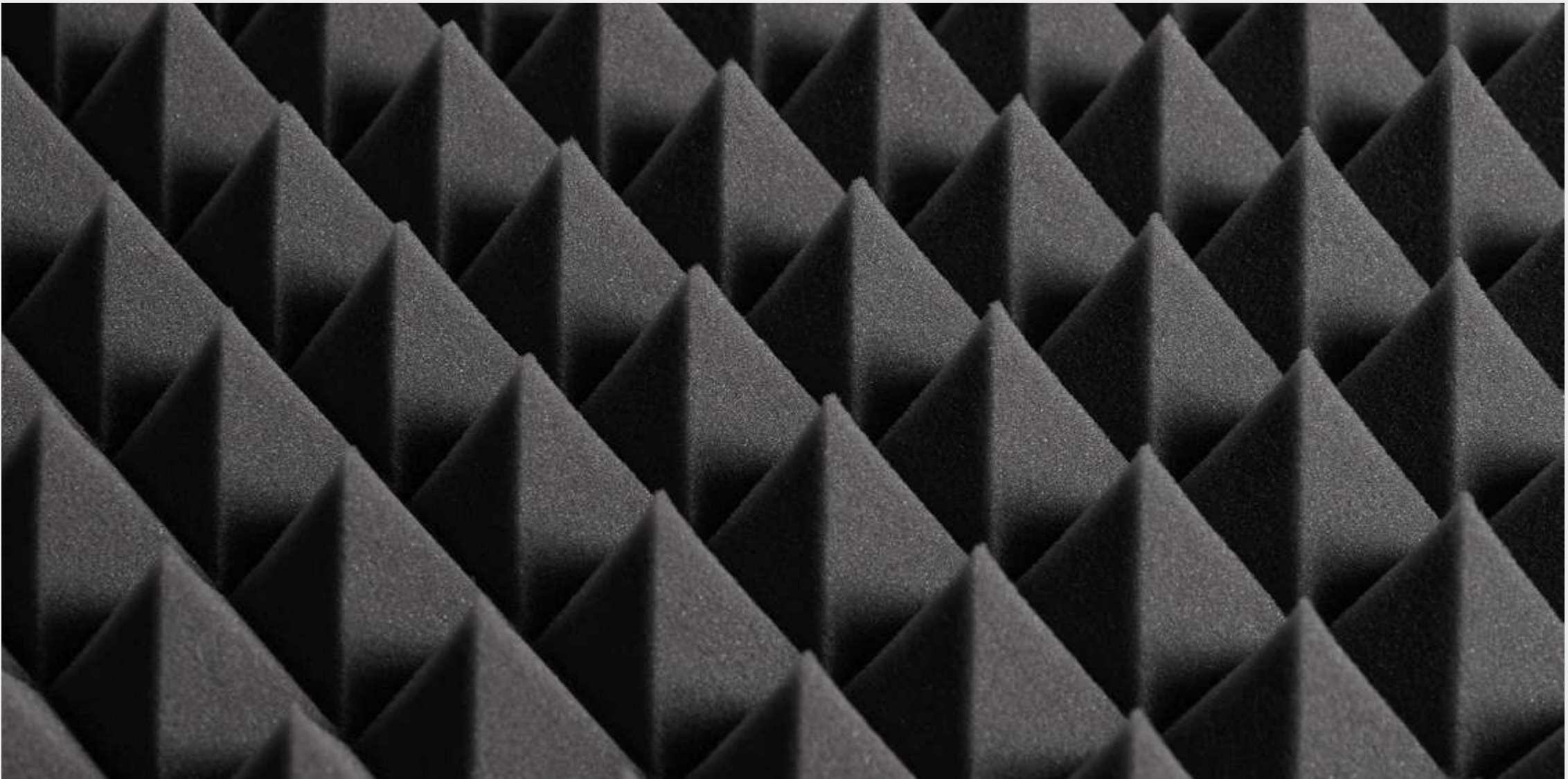
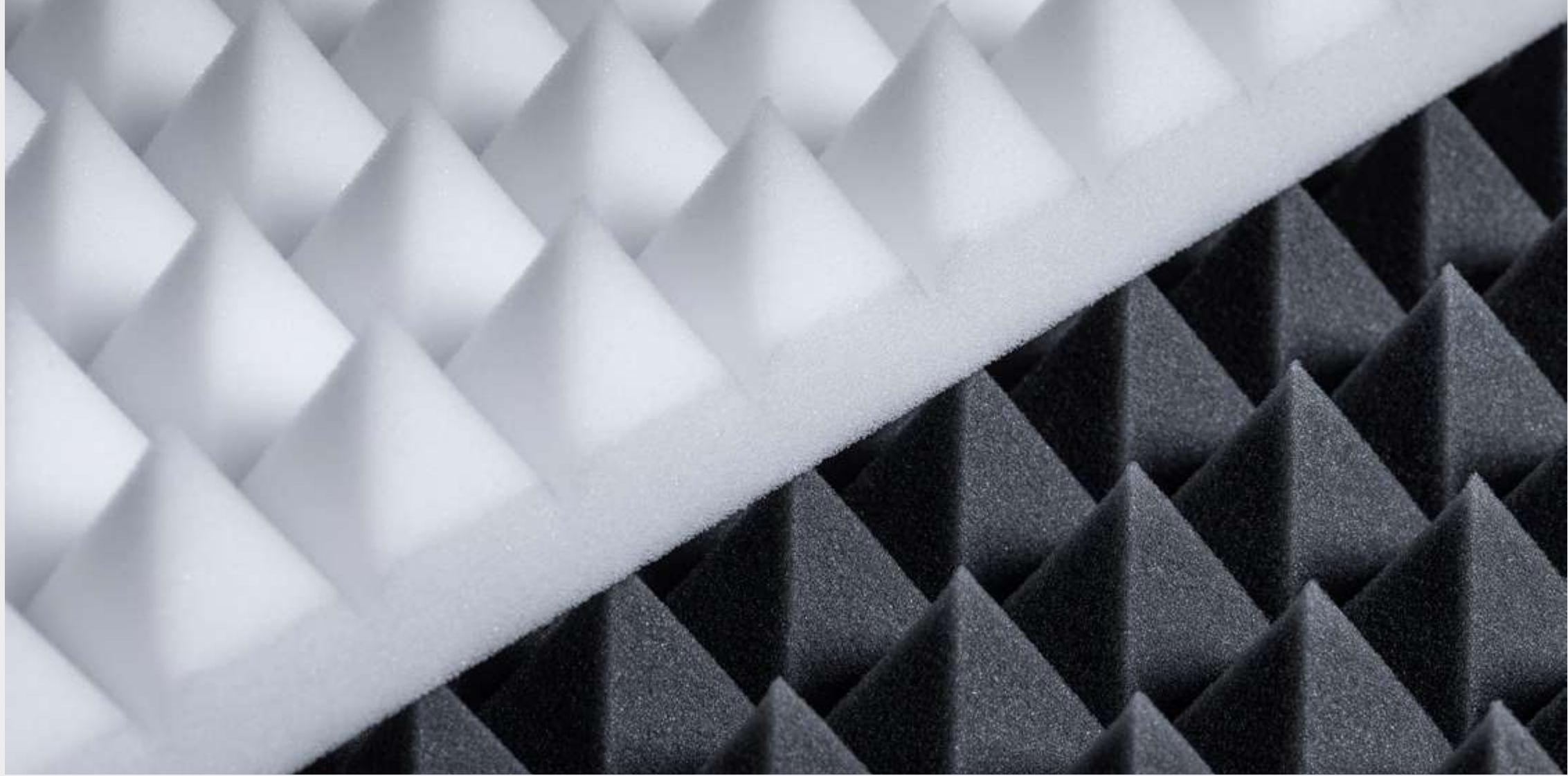
oto-priz

#İşOrtağım

# Yataş Foam







Aslı





# Aspilan Enerji

Branding

ASPİLSAN Enerji Sanayi ve Ticaret A.Ş., Türkiye

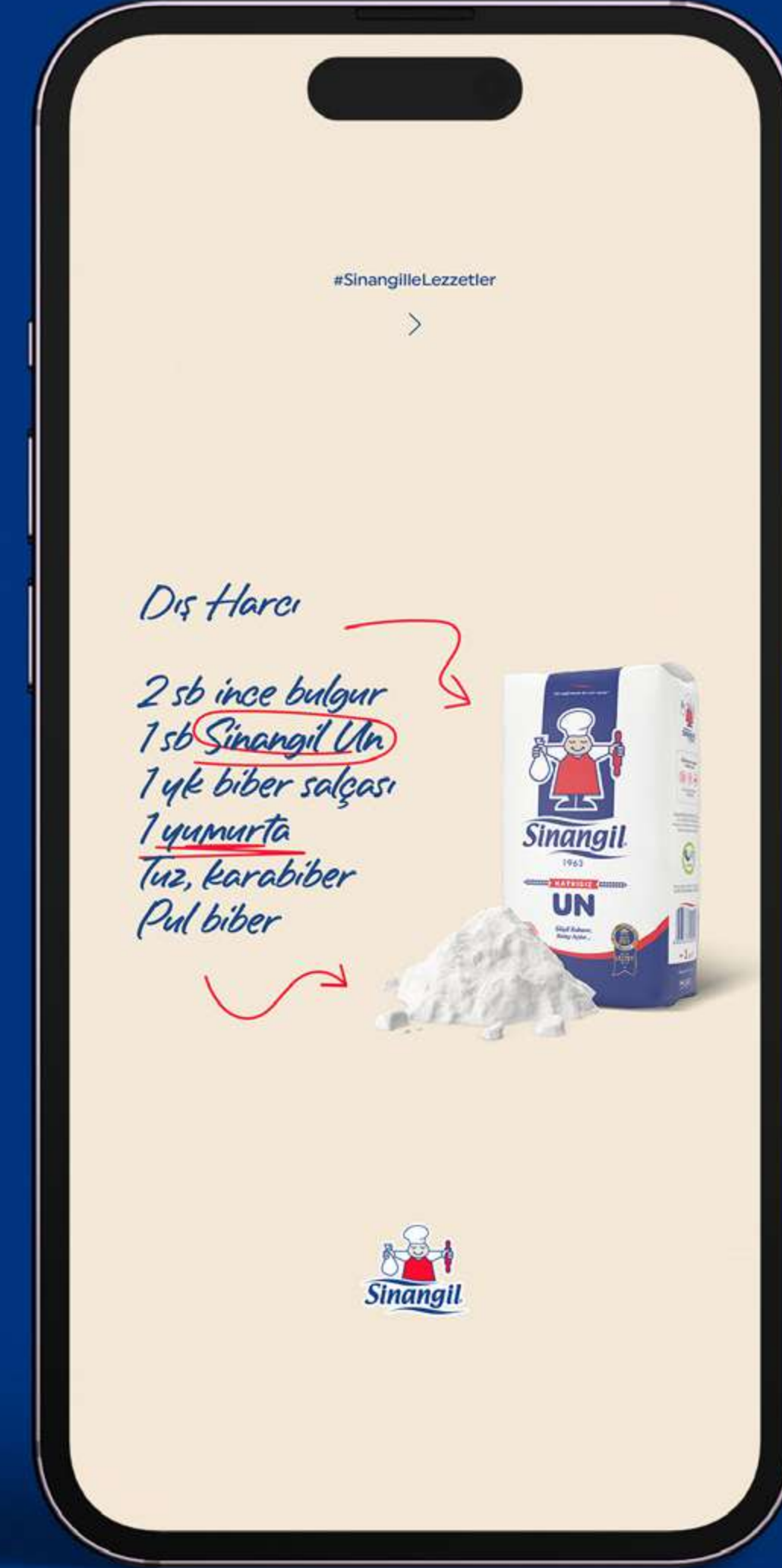






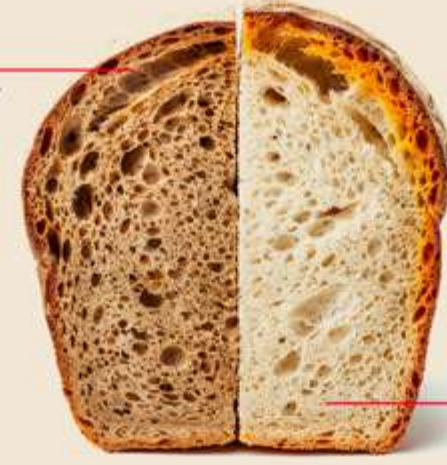


# Sinangil



Senin favorin  
hangisi?

Tam  
buğday  
ekmek



Ekşi  
mayalı  
ekmek



1963'ten beri  
Türkiye'nin Lezzeti!

Her  
mutfağın  
güvenilir  
markası



#SinangilleLezzetler

Sinangil ile tam kıvamında  
Adana usulü içli köfte!



İç Harcı

300 g kıyma  
2 yk tereyağ  
2 soğan (ince doğranmış)  
1/2 sb ceviz (kırılmış)  
Tuz, karabiber, pul biber



#SinangilleLezzetler

Sinangil ile  
tam kıvamında  
Adana usulü  
içli köfte!



Şehrin  
lezzeti

Adana  
İçli Köfte



#SinangilleLezzetler

Dış Harcı

2 sb ince bulgur  
1 sb Sinangil Un  
1 yk biber salçası  
1 yumurta  
Tuz, karabiber  
Pul biber



Hamur hep  
yükselişte

Pişiriciden kurabiyeye,  
her karış Sinangil tozudur.



Mutfağın  
gizli gücü

Hamurda da, mutfakta da  
çözüm onda.



Tatlıların  
kokusu

Pişiriciden kurabiyeye,  
omrtanoma Sinangil den.



# Milli Teknoloji Akademisi

Branding



**MILLI TEKNOLOJİ  
AKADEMİSİ**

# Fuchs & Hoffmann

Branding

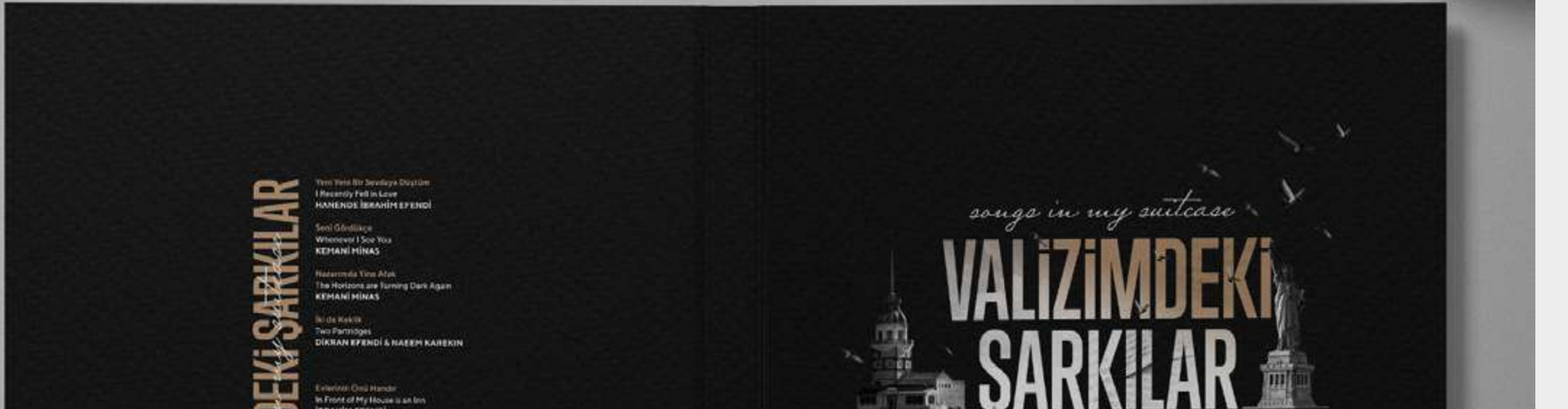
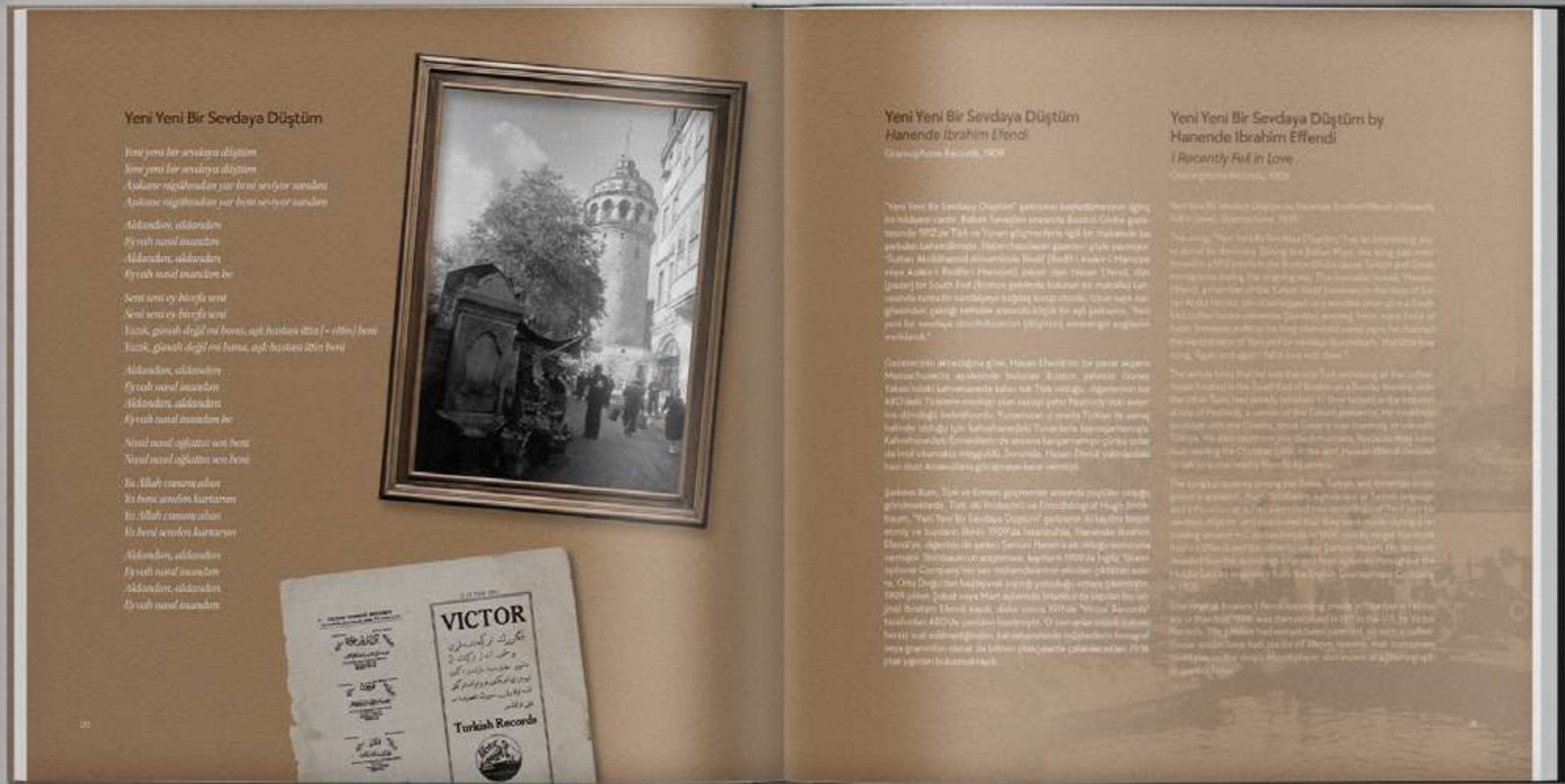
Member of the Krüger Group, Germany



# TIKA

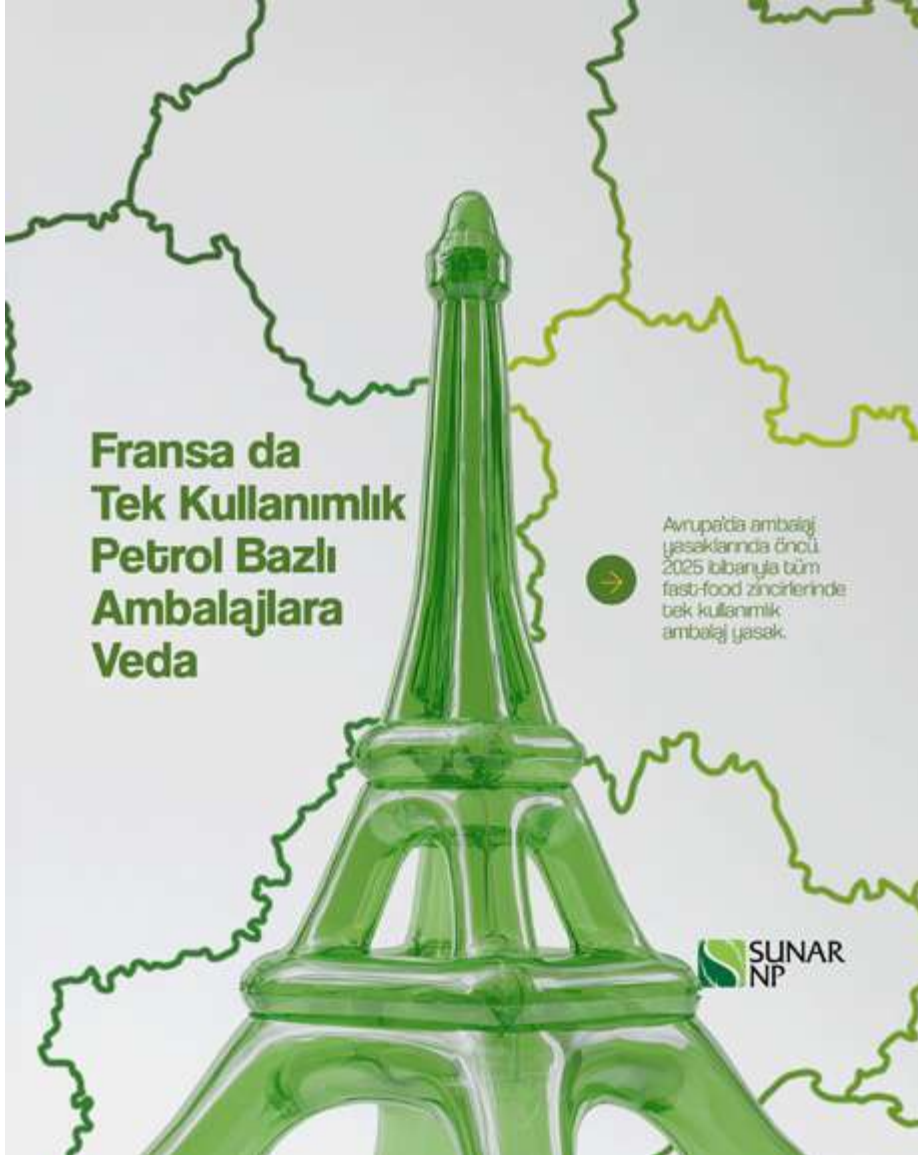
„Valizimdeki Şarkılar“ Book Design





Sunar NP





# Rausch Schokoladen

Packaging Design

Rausch GmbH Berlin, Germany



# Dener Group

Branding





# Chocolabs

Branding, Packaging Design & Photography





# Enza

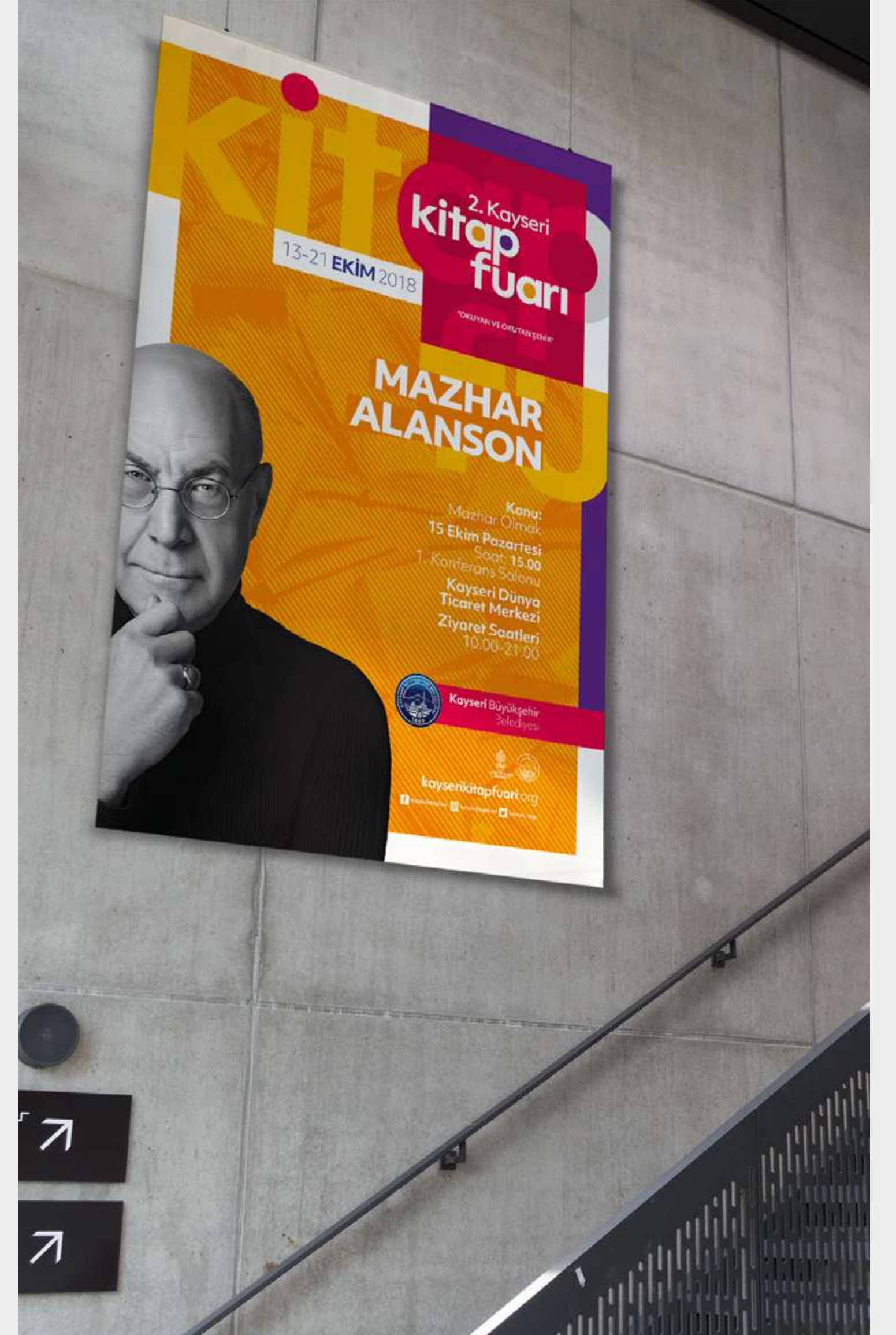
Photography





# Kitap Fuarı

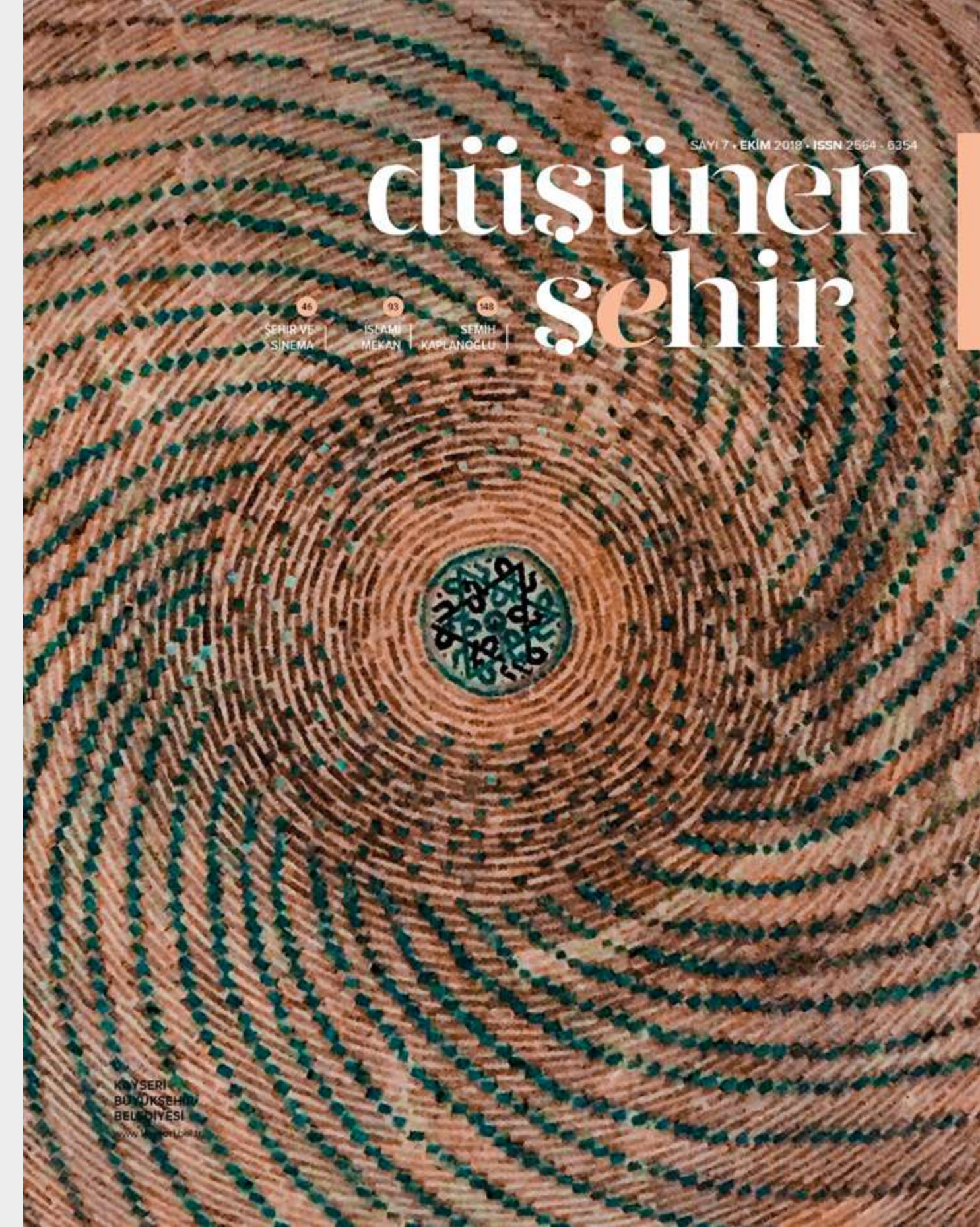
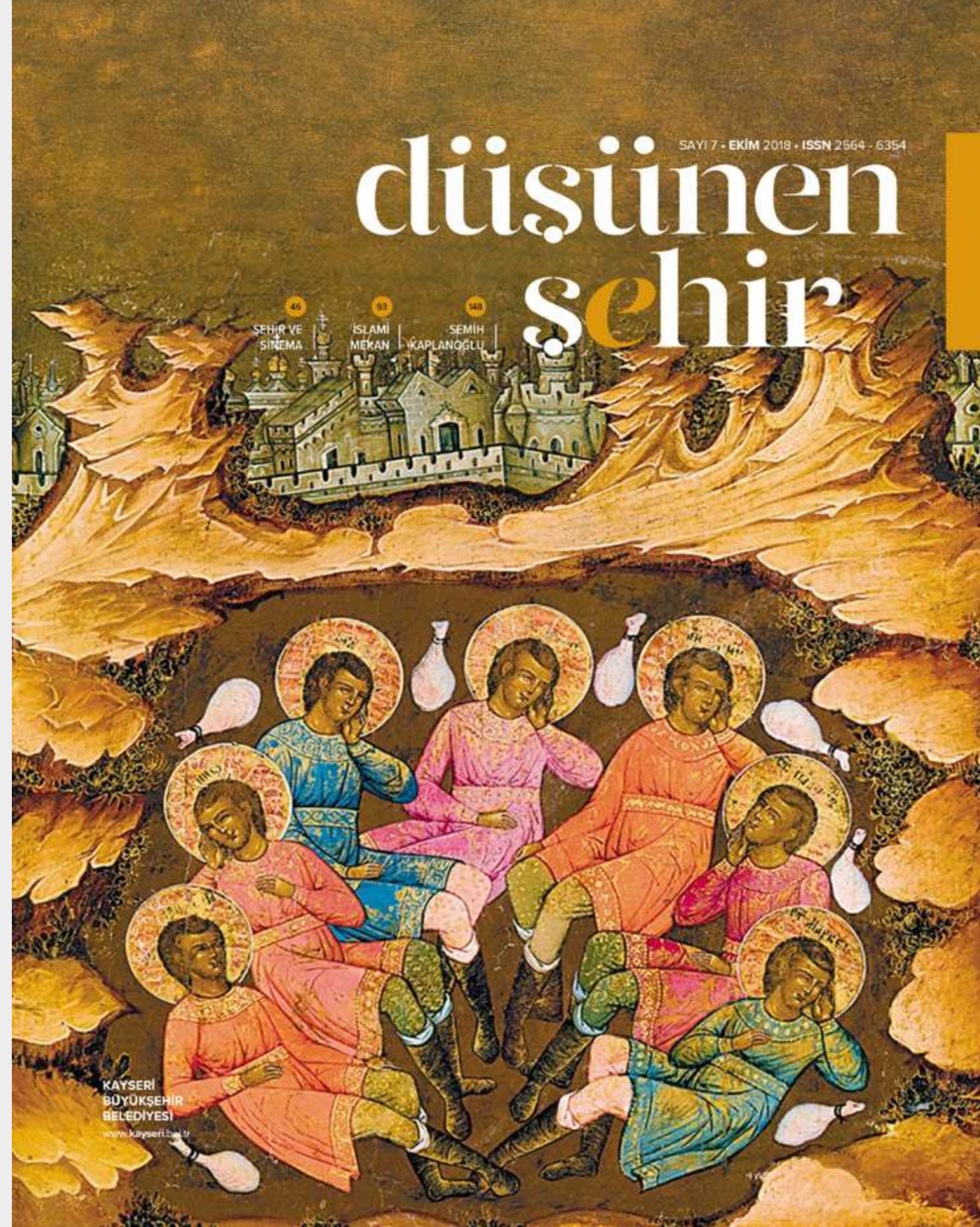




# Magazines

Kayseri Büyükşehir Belediyesi, Türkiye





İstikbal

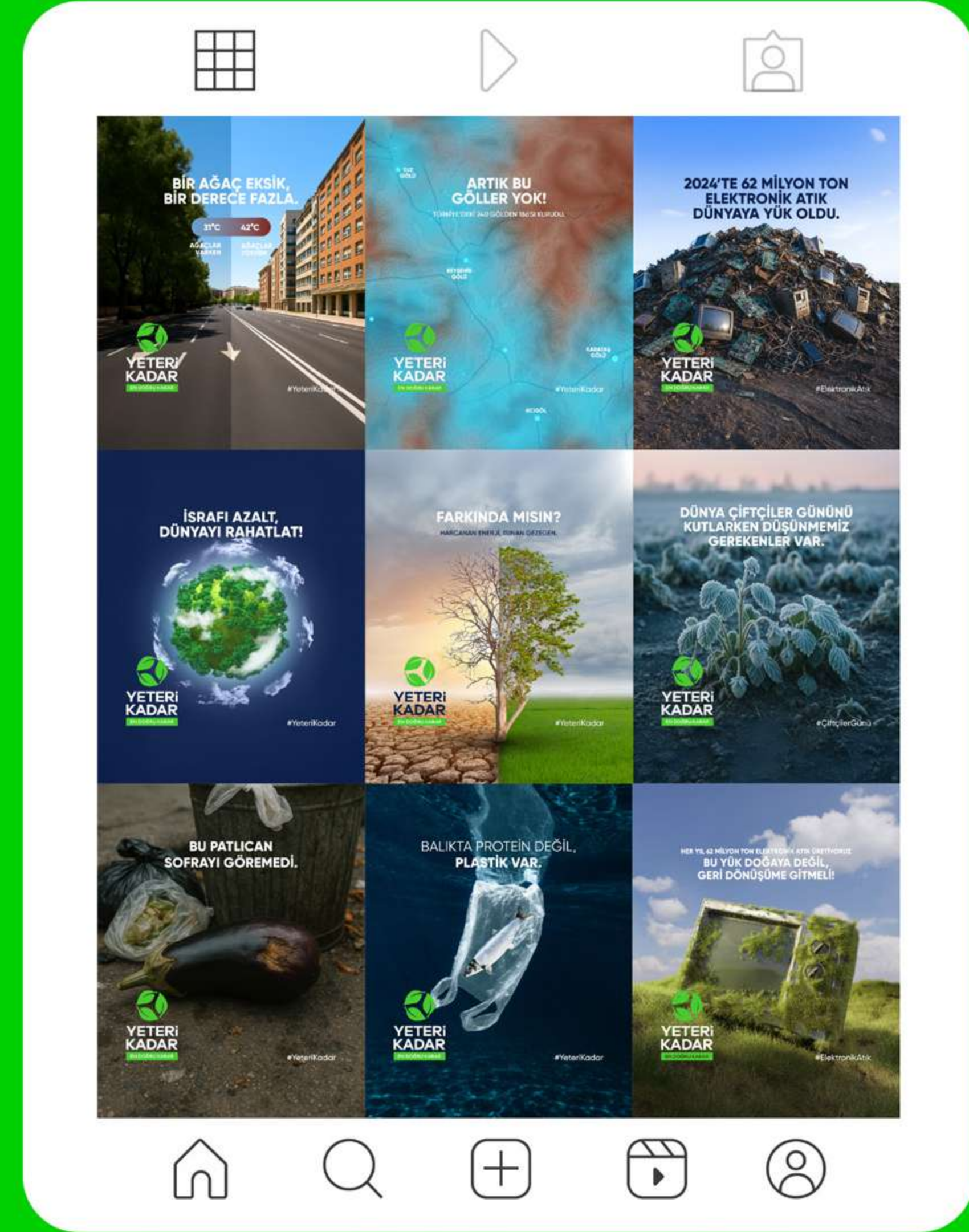
## SOSYAL MEDYA

Sosyal medyada oldukça sık kullanılan canlı mercan (living coral) dijital dünyanın ve sosyal medyanın yeni dünya düzeninde ne kadar etkili olduğunu da bir göstergesi. Tasarımlarımızda bolca kullandığımız mercan insan doğasında saklı mutluluklar ve neşenin öne çıkmasını sağlıyor. Bir o kadar da canlı görünümü dingin bir huzur veriyor. İpinde hesaplara ve anlık sosyal aktivitelere uzanan Canlı mercan rengi Pantone 16-15-46, neşe ve iyimserliğe biraz mesafe koyup, zor ve mecburi dijital bağımlılığa biraz mesafe koyup, iyi sulara bırakması gibi insan ruhunu da etkiliyor. Zişen çevremizde bize daha sarmı ve pozitif olan canlı mercan tonu hem yumuşak ve rahatlatıcı. Modern yaşamın sosyal medya için de dekorasyonlarda kullanılması ve insanın iyimserlik ve renk olarak da geçiş rengi.





# Yeteri Kadar





# Hakki Efendi

Branding & Packaging Design





LaTea

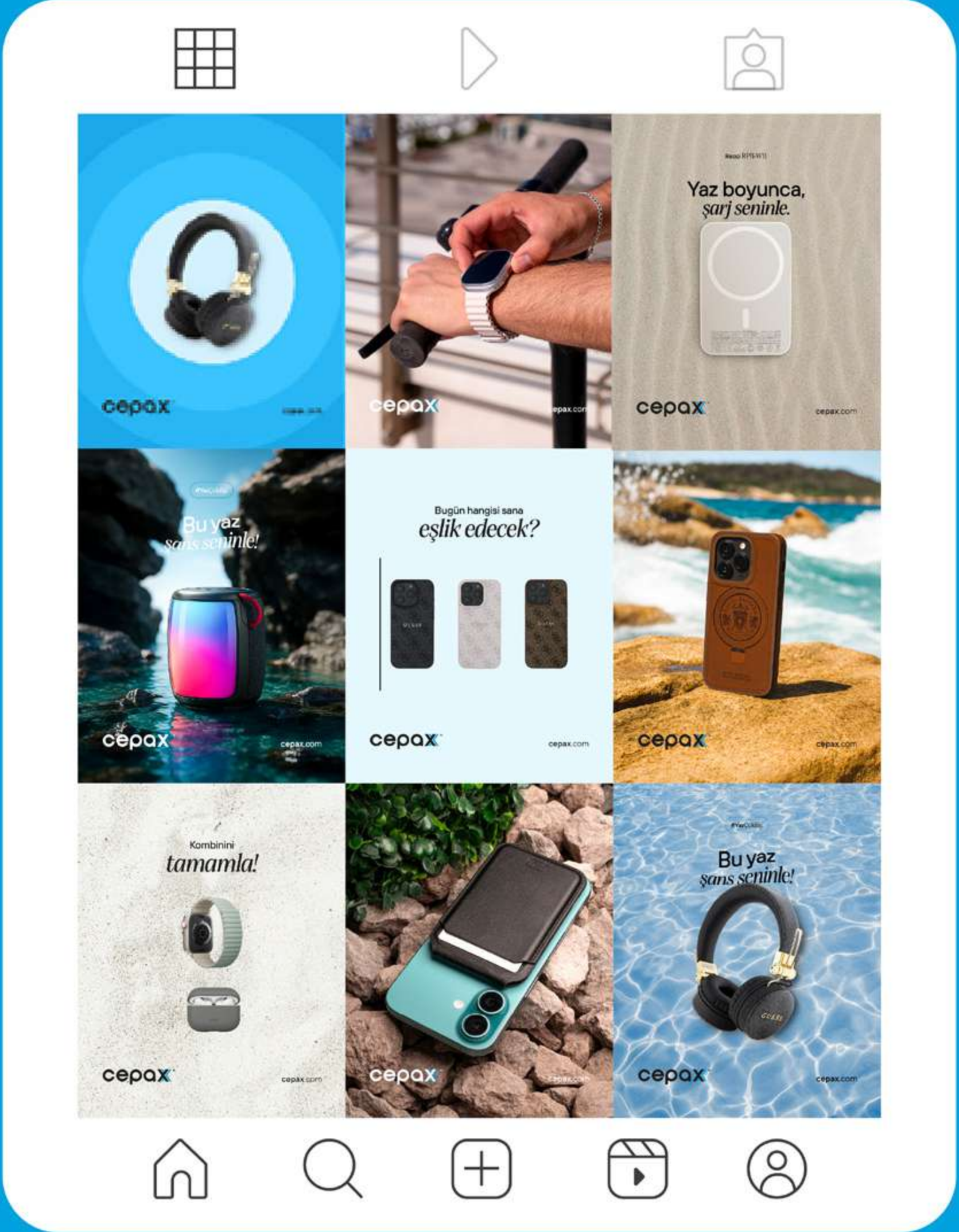
Branding, Frankurt/Germany



E N J O Y   Y O U R   C U P   O F   T E A



Cepax





# Ottoman Cave Suits

Branding

Kapadokya, Türkiye



ottoman.  
CAVE SUITES

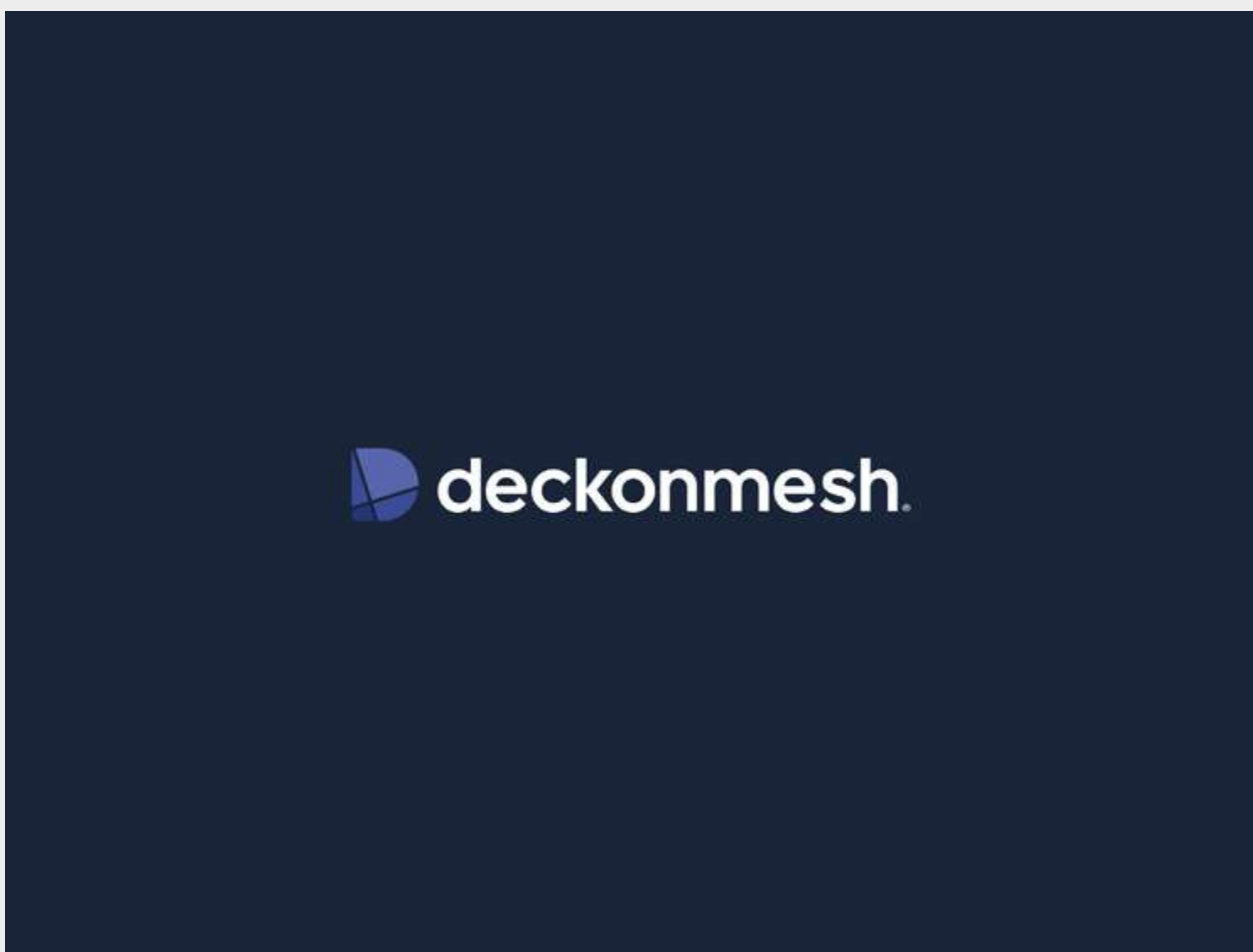
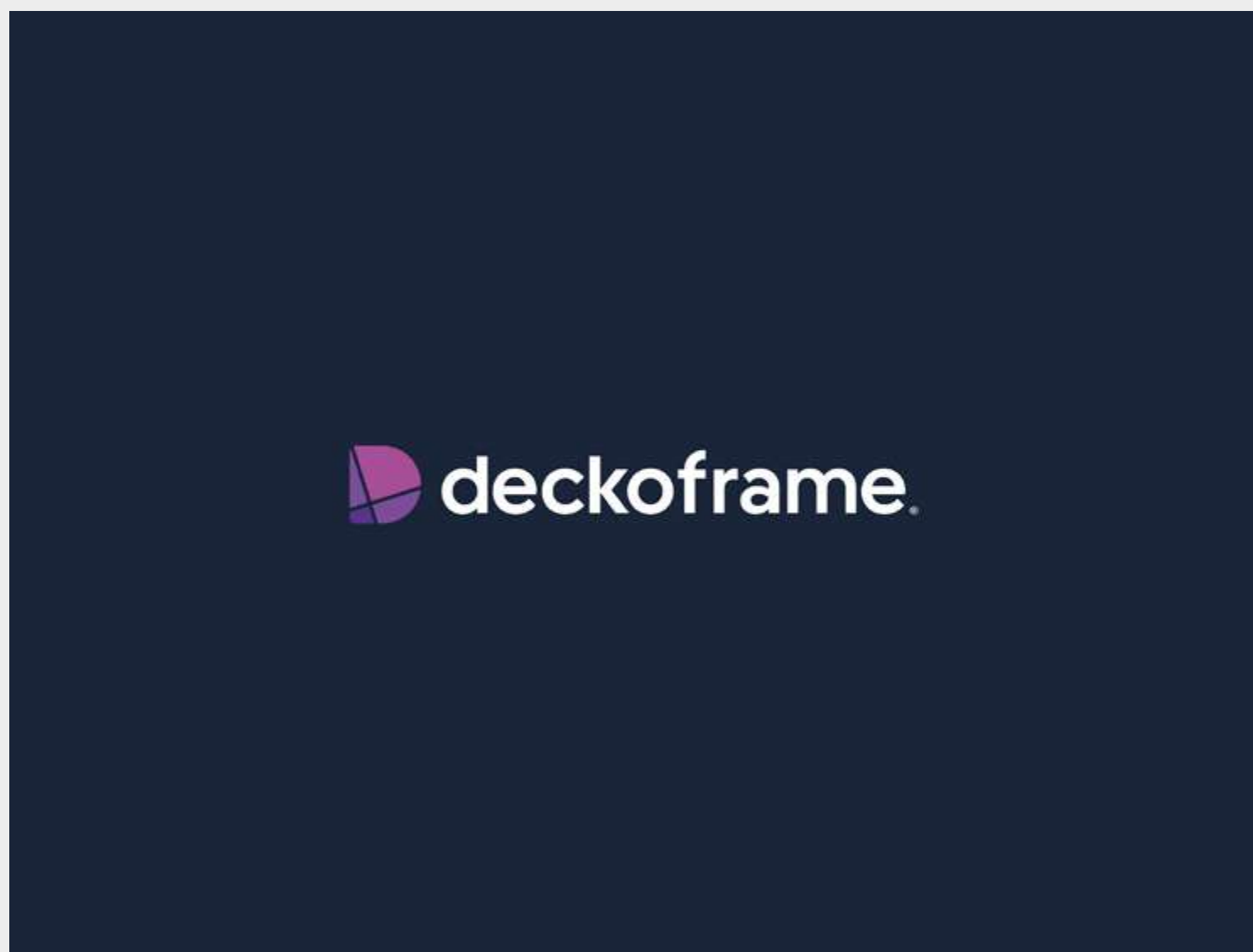
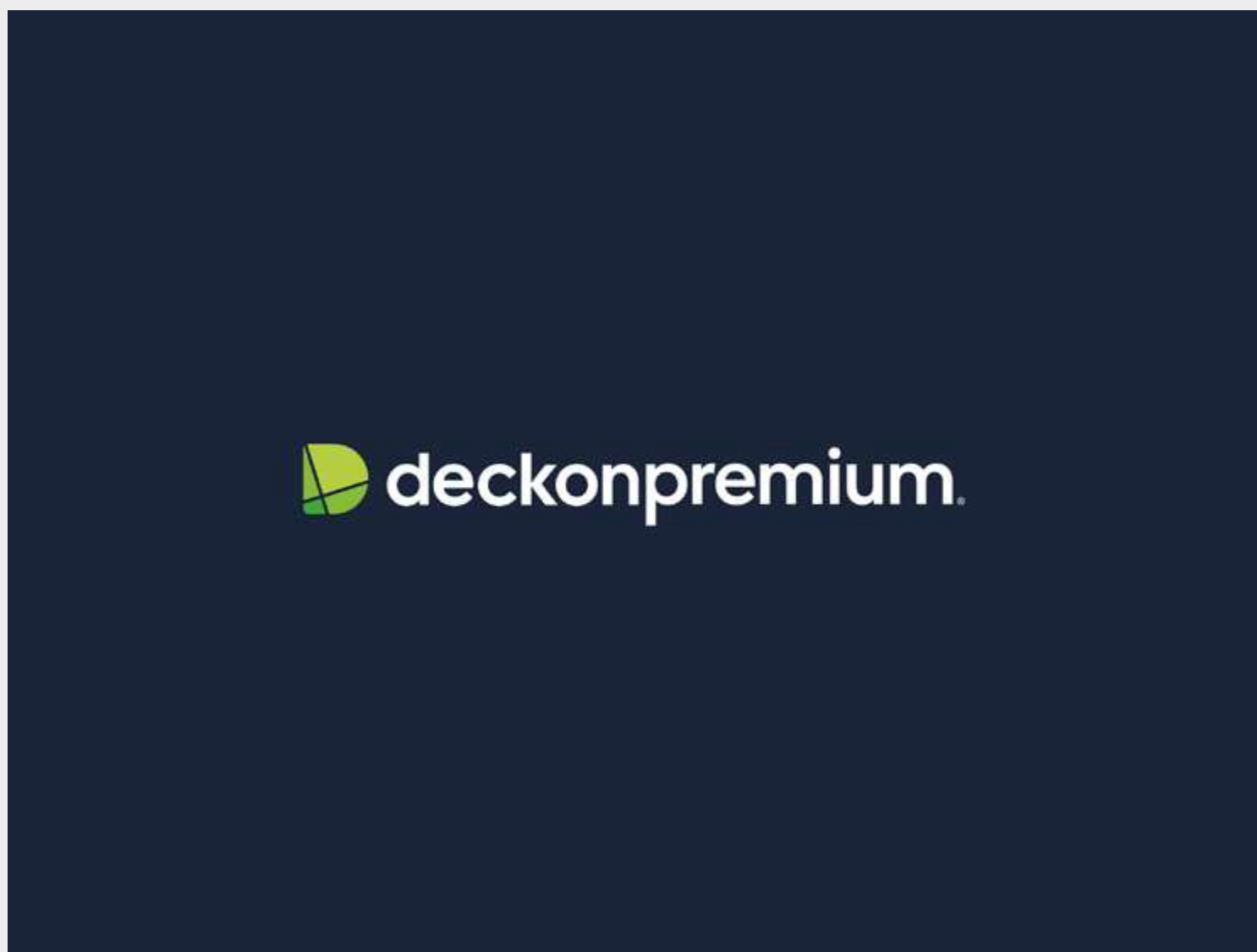


# Deckon

Branding



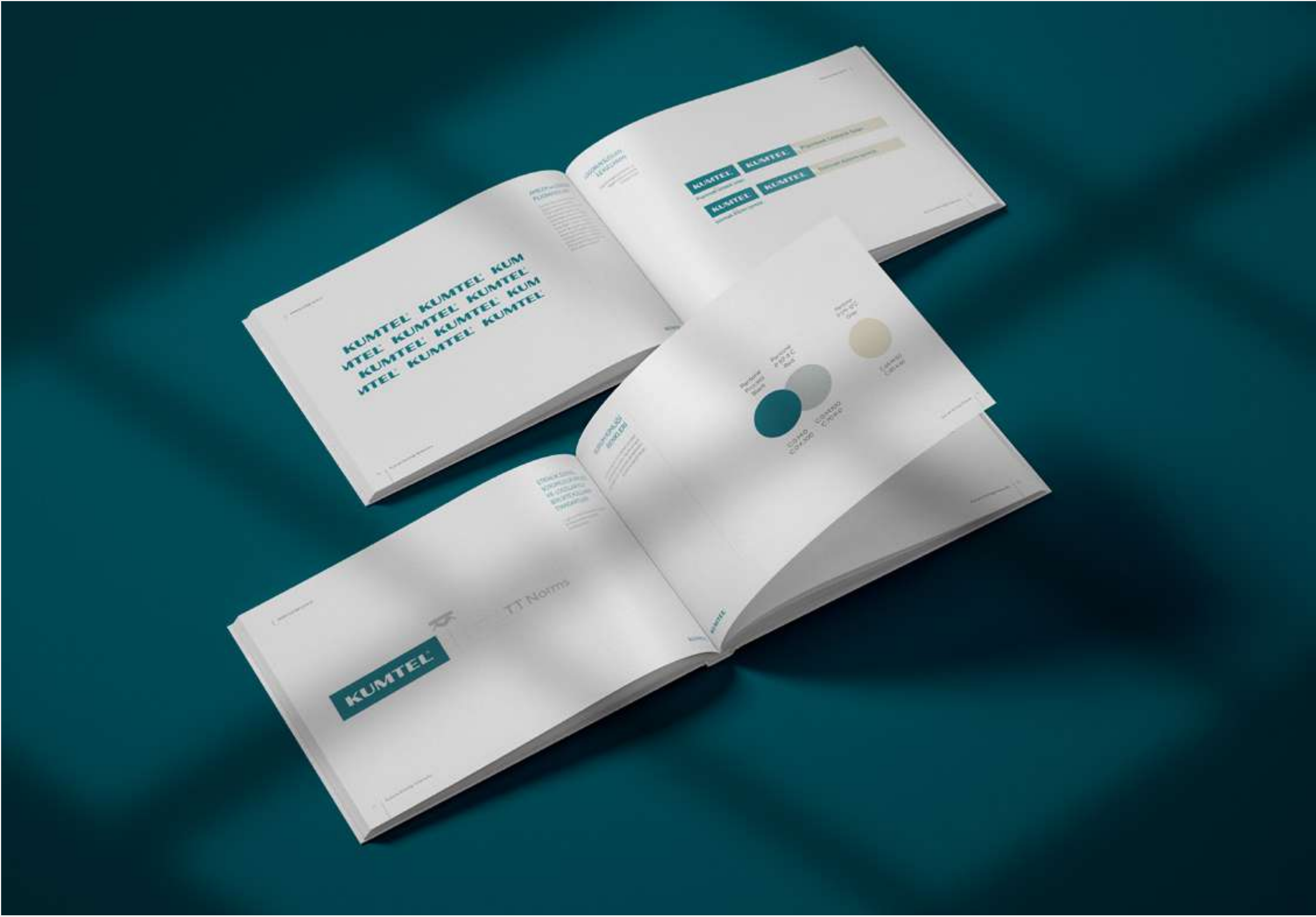
deckkolor®



Kumtel

Branding





# Kayseri Mutfağı

Design & Photography

World Cookbook Awards 2020 Winner

Yunus Emre Akkor,

Kayseri Büyükşehir Belediyesi, Türkiye





# Atlantis Su

Branding





# LaNaturél

Branding & Packaging Design  
Germany







# Taksan

Branding





# Betaş

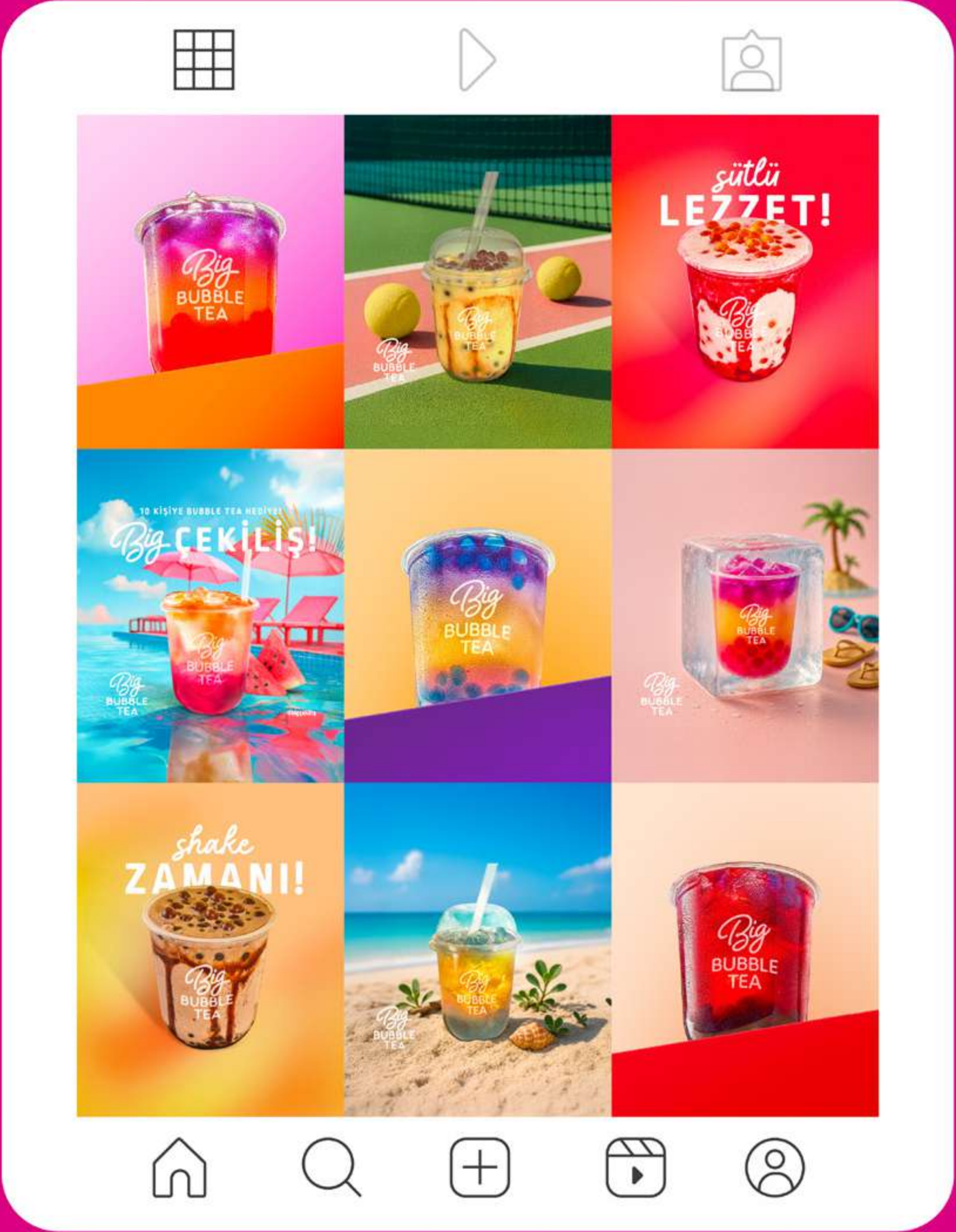
Branding





# Big Bubble Tea

Photography & Design





# Wiggo

Branding  
Netherlands



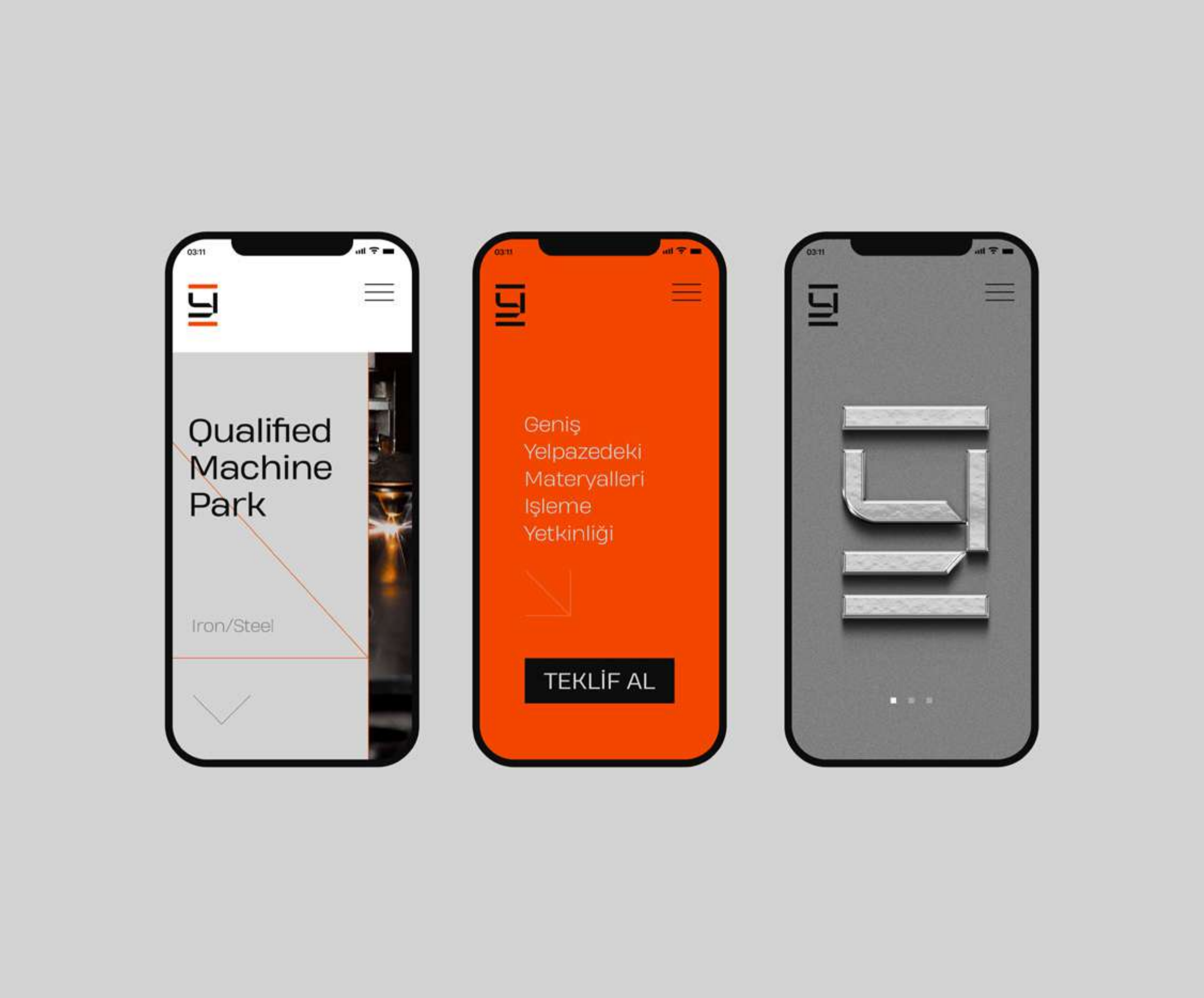
WIGGO



# Yilmaz

Branding





# Peşkur

Branding & Packaging Design





# Sano Gastro





İÇİNDEKİLER:  
SAĞLIK, LEZZET, SIFIR PİŞMANLIK.



#SanoGastro

Sano  
GASTRO

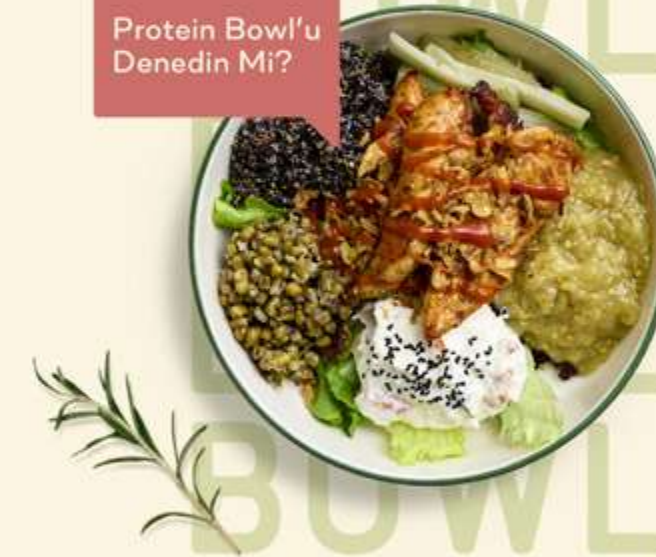
HAFTA SONU KEYFİN İÇİN  
SEÇİMİNİ YAP!



#KendinSeç

Sano  
GASTRO

Protein Bowl'u  
Denedin Mi?



#ProteinBowl

Sano  
GASTRO



#SanoGastro

Sano  
GASTRO

SEÇ,  
BİRLEŞTİR  
TAM SENLİK  
OLSUN!

#SanoGastro

Sano  
GASTRO

GÜNÜN İLK ALARMI:

*Kahvaltı*



#SanoGastro

Sano  
GASTRO

BUGÜN NE YESEM DİYE  
DÜŞÜNÜYORSAN,  
BİZ BURADAYIZ!



#SanoGastro

Sano  
GASTRO

# Ali Kayası Cam Teras

Branding

Kahramanmaraş Büyükşehir Belediyesi, Türkiye



# Yeşilgöz

Branding

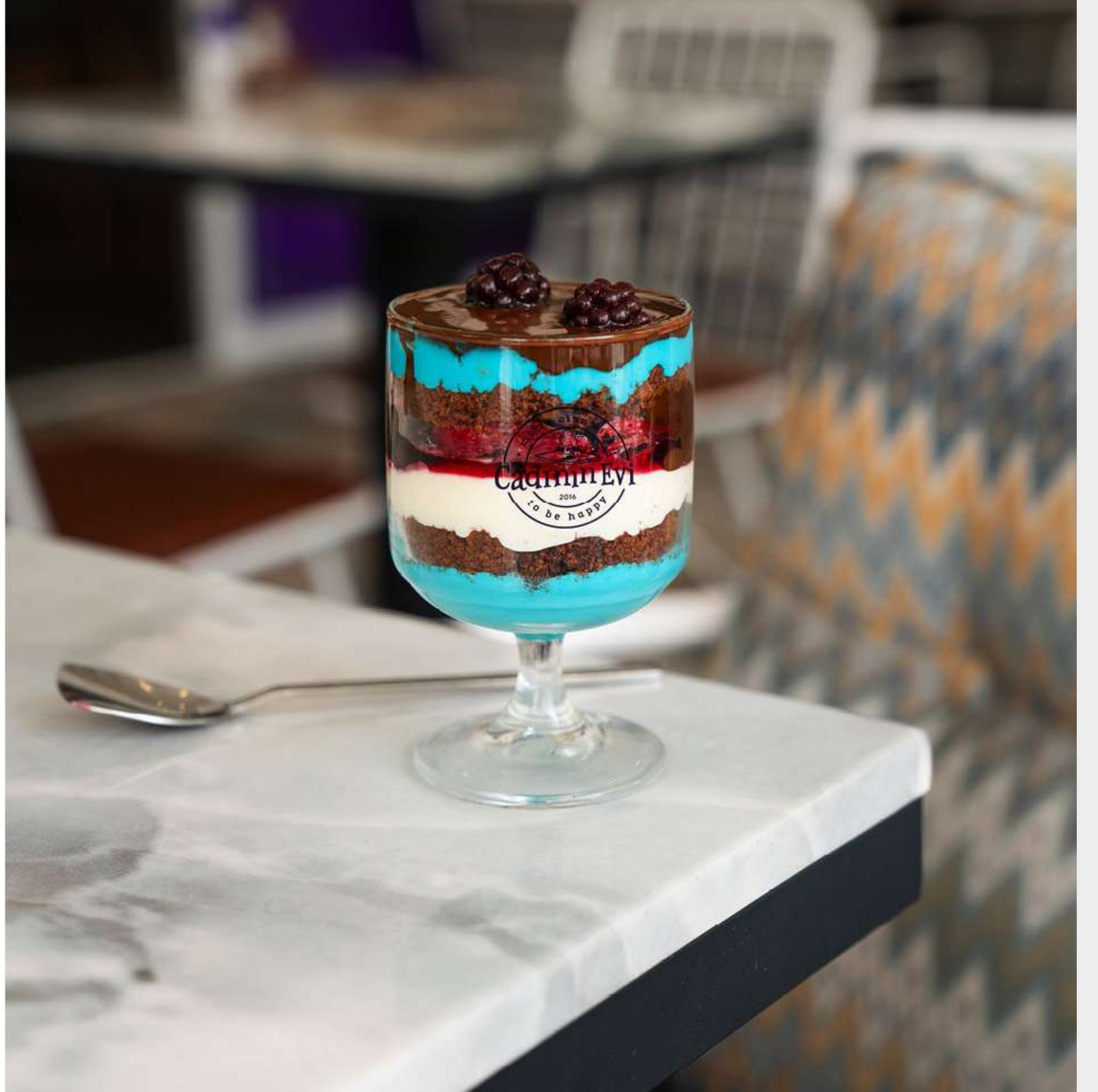
Kahramanmaraş Büyükşehir Belediyesi, Türkiye



# Cadı'nın Evi

Branding, Design & Photography







# Gümüşsuyu

Photography





# LaCologne

Branding  
Germany





# Novotel

Photography



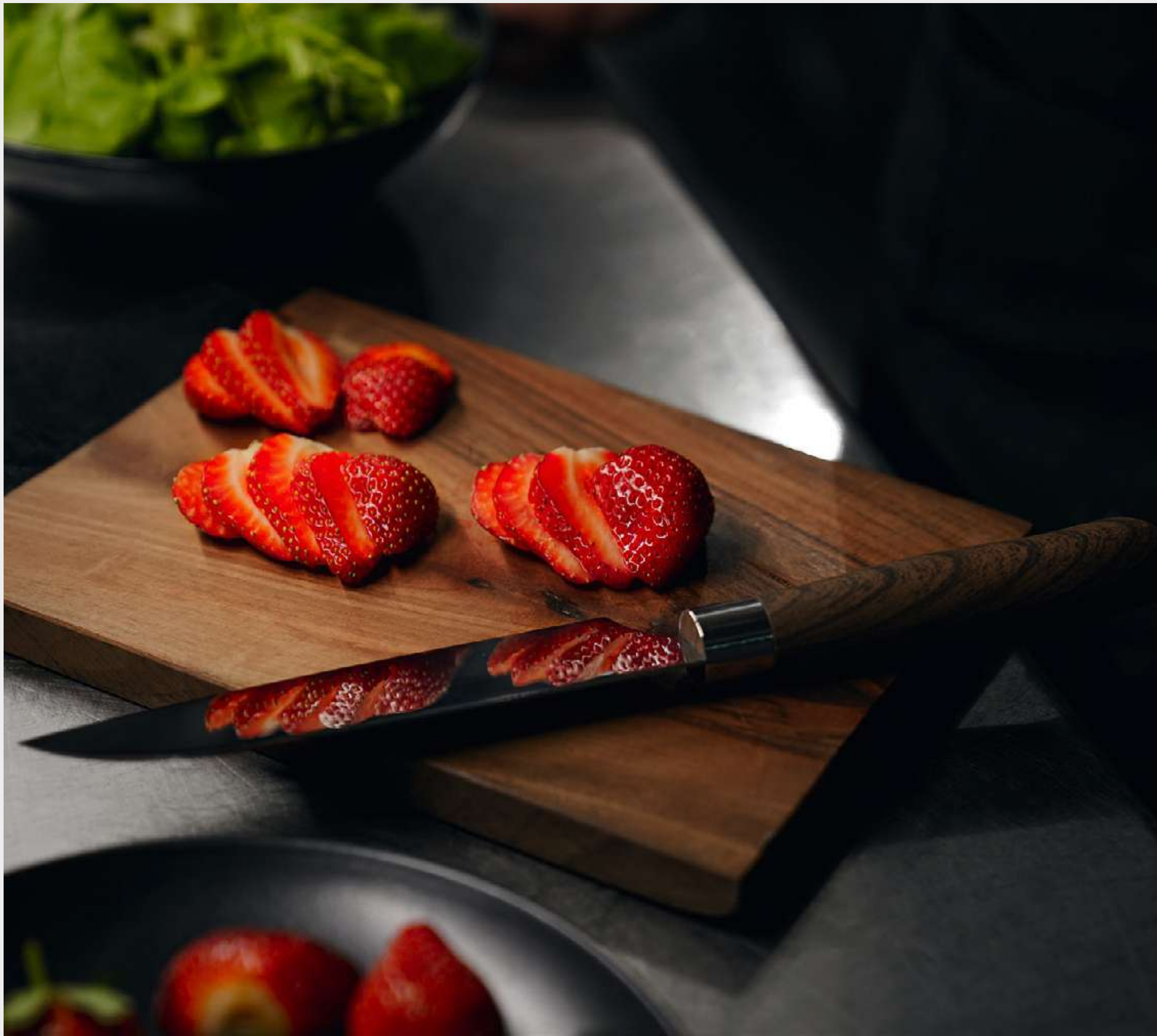


# Haci

Photography







Barbaros Mahallesi Ziya Sokak No: 2/16  
Boğaziçi Plaza A Blok No: 16  
Kocasinan/Kayseri, Türkiye

**Mail** [info@iconics.com.tr](mailto:info@iconics.com.tr)  
**Phone** +90 (352) 221 16 16  
[iconics.com.tr](http://iconics.com.tr)